

ESTHETIX  
SCALP I HAIR I SKIN

TREATMENT PROFILE



2024

# INDEX

- 01 Introduction
- 02 Holistic Hair Wellness
- 03 The Skincare Revolution
- 04 Body & Skin Treatments
- 05 Body & Skin Treatments
- 06 - 17 Hair & Scalp Treatments

# Experience Skin & Hair Restoration Therapy Like Never Before.

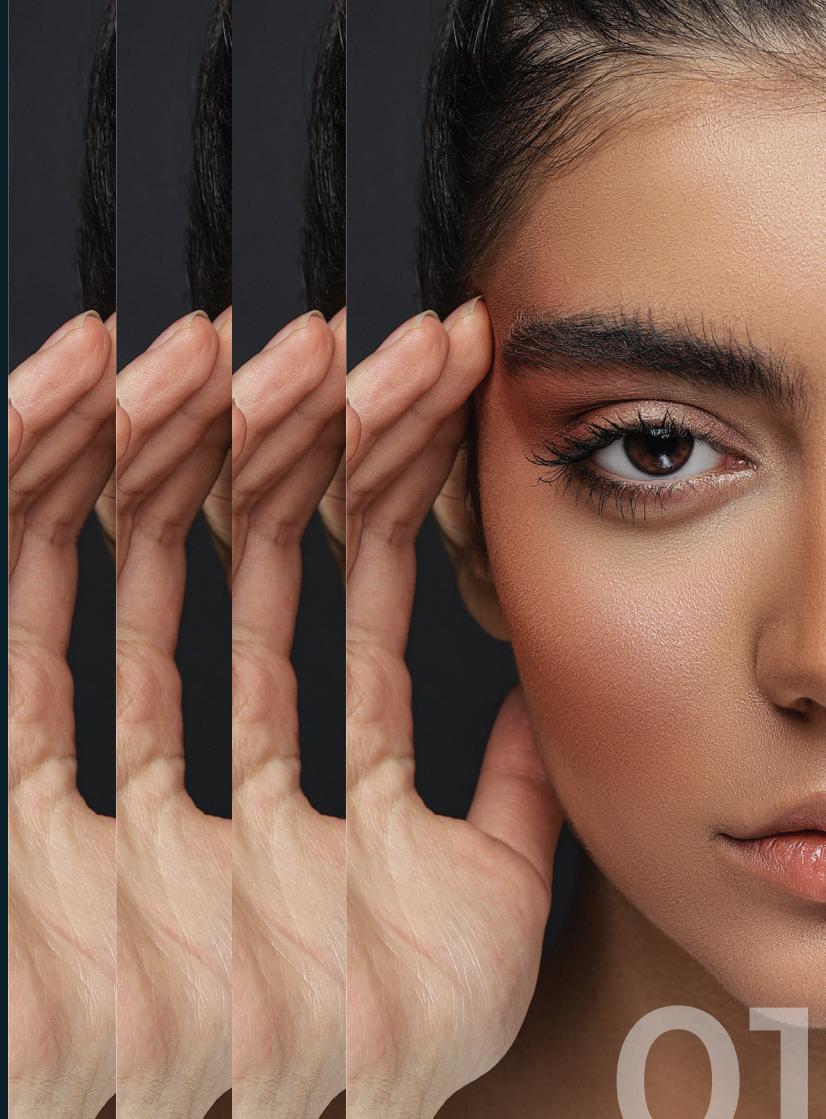
Esthetix Scalp Hair & Skin Studio invites you to embark on a journey of holistic beauty and wellness unlike any other. Nestled within the prestigious surroundings of Platinum Square in Lenasia, our studio is a sanctuary of tranquillity and sophistication, where every detail has been meticulously crafted to elevate your experience to new heights.

At Esthetix, we believe in the power of a balanced approach to beauty, one that prioritizes not just external appearances, but also the health and vitality of your scalp, hair, and skin. That's why we've curated a comprehensive range of non-invasive services designed to nourish, revitalize, and rejuvenate your scalp, hair, body and skin.

From indulgent body and scalp treatments to cutting-edge hair styling and bespoke skincare solutions, our expert team is committed to helping you look and feel your best, inside and out, safely, naturally, and non-intrusively!

**We boast the dawn of a new era in beauty, where a holistic approach reigns supreme!**

It goes without saying that the studio is poised to become your ultimate destination for luxurious pampering and transformative beauty experiences





## DID YOU KNOW THAT THERE IS A **SPIRITUAL CONNECTION** BEHIND MAGNIFICENT HAIR?

---

There exists an undeniable link between the metaphysical realm of our minds and the tangible state of our hair follicles. Recognizing that hair transcends mere keratin or protein and holds profound significance is the initial stride towards achieving enduring hair magnificence.

Much like our mental and physical well-being, our hair is intricately intertwined with our emotional equilibrium and spiritual essence. It serves as an outward manifestation of our beliefs, perspectives, and evolving identity. Our follicles, integral to our nervous system, possess remarkable intelligence, retaining memories and transmitting external stimuli directly to the brain and vice versa.

This intricate system regulates our body's electromagnetic field, thus reflecting our internal emotional landscape onto our external appearance, potentially giving rise to hair challenges. Through the Digital Microscopic Scalp Analysis, we gain unprecedented insight into the follicular state, deciphering emotions with unparalleled precision. This enables us to comprehend the root cause of specific hair challenges and devise holistic solutions from within.

At Esthetix, we approach hair challenges holistically, acknowledging the holistic nature of our beings beyond the physical realm.

Our healing journey entails acknowledging and releasing negative emotions while nurturing the scalp and follicles naturally and non-invasively, yielding phenomenal results. With a holistic restoration from within, not only do the scalp and follicles operate optimally, but the inner being also experiences a sense of lightness and joy. Our commitment to holistic healing transcends conventional norms, ushering in a new era of hair wellness rooted in spiritual enlightenment.



# THE SKINCARE REVOLUTION

---

Esthetix Scalp Hair & Skin Studio is leading a skincare revolution with its array of advanced therapies designed to rejuvenate and revitalise your complexion.

Utilizing cutting-edge techniques such as Nano Ultrasonic Atomisation Hydra Therapy, collagen induction, and dermaplaning, Esthetix offers non-invasive solutions that deeply hydrate, cleanse, and restore the skin. These innovative treatments enhance skin texture, promote collagen production, and improve overall skin health, ensuring a youthful, radiant appearance.

Tailored for all skin types, Esthetix's holistic approach combines state-of-the-art technology with personalized care, providing patrons with unparalleled skincare experiences that transform and elevate their natural beauty.

“

You are worthy of love and respect.  
You are beautiful, gifted, and intelligent.  
Don't let the storm make you forget it.

**Zaheera Bayat Omar**

”

03



## TREATMENTS OFFERED

---

### WEIGHTLOSS - CAVITATION

Cavitation, in the context of beauty and wellness, typically refers to a non-invasive cosmetic procedure aimed at reducing localized fat deposits and cellulite. It utilizes ultrasound technology to target and break down fat cells, which are then naturally eliminated by the body's lymphatic system.

### COLLAGEN INDUCTION THERAPY

Collagen induction therapy or skin needling, is a cosmetic procedure that involves the use of a device equipped with fine needles to create controlled micro-injuries on the skin's surface. These micro-injuries stimulate the body's natural wound healing process, leading to increased collagen and elastin production, which are essential for healthy, youthful-looking skin.

### DERMAPLANING

Dermplaning is a non-invasive cosmetic procedure that involves the use of a sterile surgical scalpel to gently exfoliate the skin's surface, removing dead skin cells and fine vellus hair, often referred to as "peach fuzz." This treatment aims to reveal smoother, brighter, and more radiant skin.

### FIT FACE: CARDIO FOR YOUR FACE!

"Fit face" typically refers to a holistic approach to facial fitness or exercises designed to tone, strengthen, and rejuvenate the muscles in the face. Similar to how physical workouts can improve muscle tone and definition in the body, facial exercises aim to enhance the appearance and health of the facial muscles, resulting in a more toned, lifted, and youthful-looking complexion.

## TREATMENTS OFFERED

### THE LASH LIFT

A lash lift is a popular cosmetic procedure designed to enhance the appearance of natural eyelashes by giving them a lifted, curled, and more voluminous look. Unlike traditional eyelash extensions, which involve attaching synthetic lashes to natural lashes, a lash lift focuses on enhancing the natural lashes without the need for additional materials.

### WHAT IS NANO ULTRASONIC ATOMISATION (NUA)

#### HYDRA THERAPY?

The NUA Therapy, has proven its efficacy in opening up pores to deep clean makeup residue, oil and gunk within the lipid barrier like never before!

The infusion penetrates deep into the cuticle and skin fibre to supplement water and nutrition to dehydrated skin, leaving you with visible optimal skin rejuvenation.

NUA promotes hydra-detoxification, making it ideal for oily and acne-prone skin.

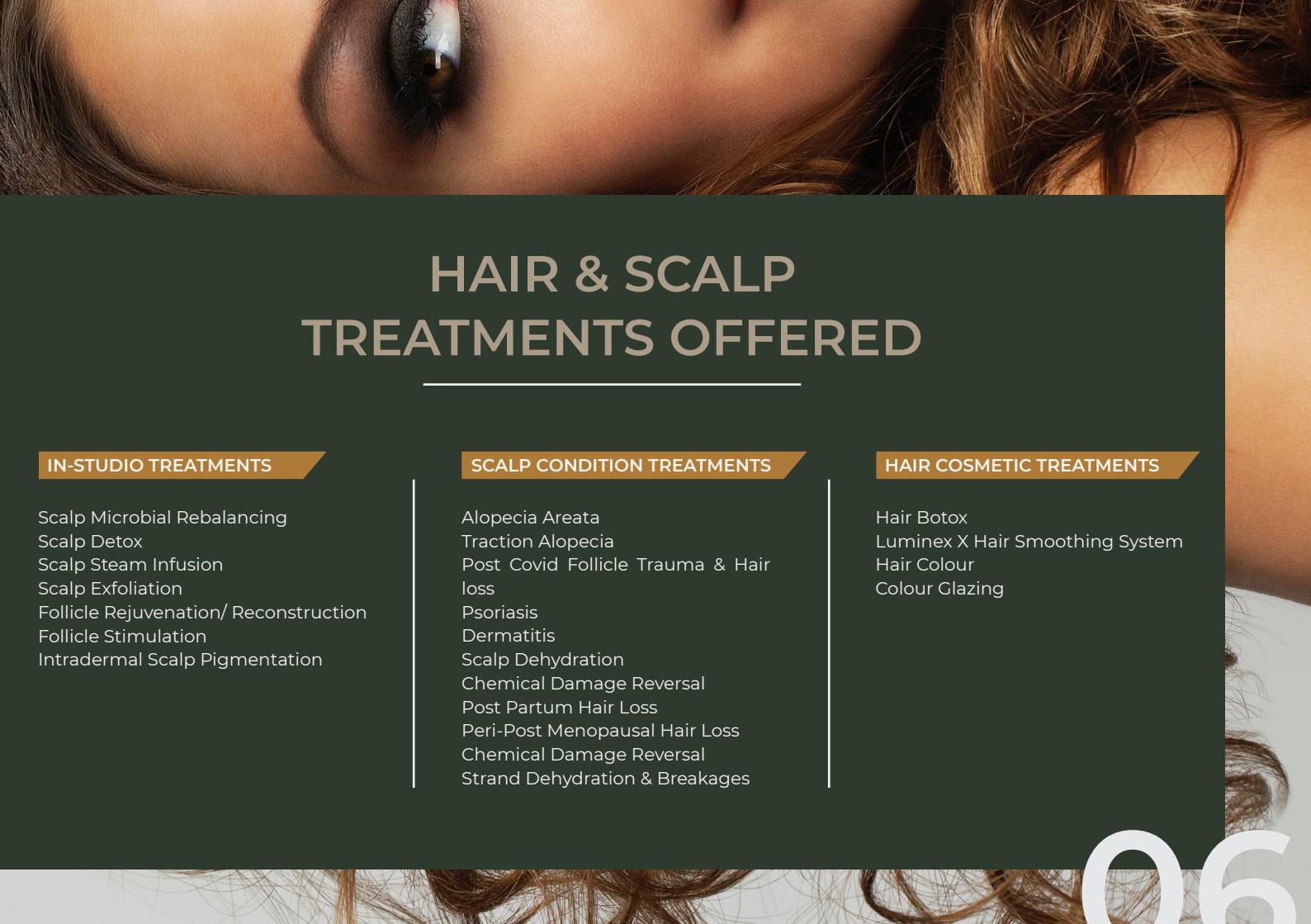
It also improves blood circulation, stimulates collagen production, and invigorates the skin, resulting in a brighter, more youthful complexion.

### THE FIR SAUNA BLANKET THERAPY

Far Infrared Rays (FIR) is a blanket that is typically made from a waterproof material and equipped with heating elements that distribute heat evenly throughout the body, inducing sweating and helping users to achieve a deep, detoxifying sweat session.

The blanket contains heating elements that emit far infrared rays, which penetrate the body up to several inches, promoting relaxation, detoxification, and improved circulation. This is highly recommended to be used in conjunction with cavitation treatments to promote optimal weight loss!





# HAIR & SCALP TREATMENTS OFFERED

---

## IN-STUDIO TREATMENTS

- Scalp Microbial Rebalancing
- Scalp Detox
- Scalp Steam Infusion
- Scalp Exfoliation
- Follicle Rejuvenation/ Reconstruction
- Follicle Stimulation
- Intradermal Scalp Pigmentation

## SCALP CONDITION TREATMENTS

- Alopecia Areata
- Traction Alopecia
- Post Covid Follicle Trauma & Hair loss
- Psoriasis
- Dermatitis
- Scalp Dehydration
- Chemical Damage Reversal
- Post Partum Hair Loss
- Peri-Post Menopausal Hair Loss
- Chemical Damage Reversal
- Strand Dehydration & Breakages

## HAIR COSMETIC TREATMENTS

- Hair Botox
- Luminex X Hair Smoothing System
- Hair Colour
- Colour Glazing

# SCALP DETOX INFUSION THERAPY

---

A scalp detox infusion is a treatment designed to deeply cleanse and rejuvenate the scalp by infusing it with a blend of detoxifying and nourishing ingredients. This type of treatment aims to remove buildup from hair products, excess oils, sweat, and dead skin cells, which can clog hair follicles and lead to scalp issues such as dandruff, itching, and hair thinning.

Typically, a scalp detox infusion involves spraying a powerful organic infusion directly to the scalp. These infusions are created with their purifying, anti-inflammatory, and soothing properties in mind. The infusion is often sprayed and massaged into the scalp to stimulate blood circulation and enhance the absorption of beneficial nutrients.

By incorporating a scalp detox infusion into a regular hair care routine, individuals can improve scalp health, promote hair growth, and achieve shinier, more manageable hair. This treatment can be particularly beneficial for those who use a lot of styling products or have oily or sensitive scalps. For optimal results, it's recommended to perform a scalp detox infusion once a month or as needed based on individual scalp conditions.



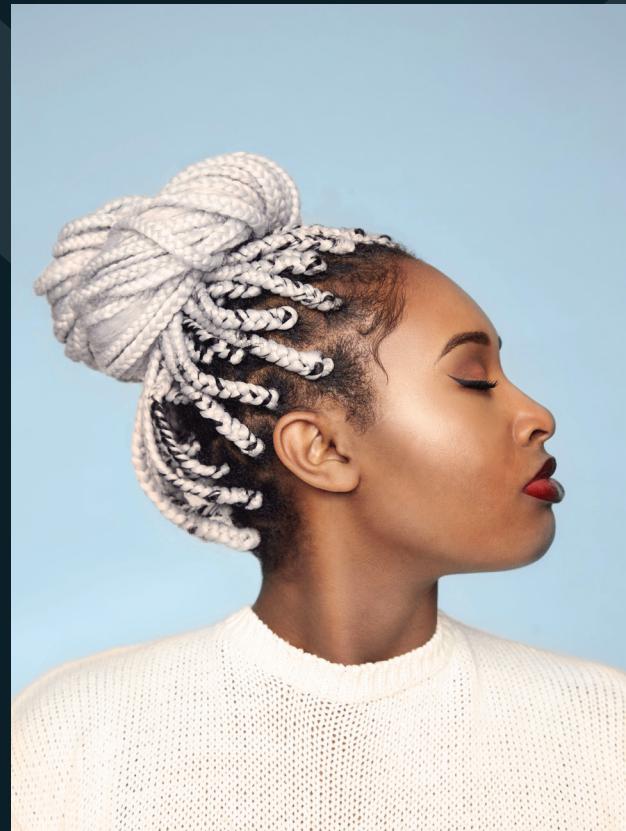
# SCALP MICROBIAL SYSTEM RESET

---

Scalp microbial rebalancing refers to the process of restoring a healthy balance of microorganisms on the scalp. The scalp, like the rest of the skin, hosts a diverse community of microbes, including bacteria and fungi, which play crucial roles in maintaining scalp health. When this microbial balance is disrupted, it can lead to various scalp issues such as dandruff, itching, inflammation, and even hair loss.

Microbial imbalances can be caused by several factors, including overuse of hair products, poor hygiene, environmental pollutants, stress, diet, and underlying health conditions. Rebalancing the scalp microbiome often involves using products containing probiotics, prebiotics, or other ingredients that promote the growth of beneficial microbes while inhibiting harmful ones. Ingredients like tea tree oil, salicylic acid, and natural extracts can also help maintain a healthy microbial environment.

Regular scalp care practices, such as gentle cleansing, proper hydration, and avoiding harsh chemicals, are essential for supporting microbial balance. By rebalancing the scalp microbiome, individuals can improve scalp health, reduce irritation and inflammation, and support optimal conditions for hair growth.



# FOLLICLE REJUVENATION & RECONSTRUCTION

---

Follicle rejuvenation and reconstruction is a process aimed at revitalizing and strengthening hair follicles to promote healthier hair growth.

Hair follicles can become damaged or weakened over time due to various factors such as age, genetics, hormonal changes, stress, and environmental factors. When follicles are compromised, it can lead to issues like hair thinning, hair loss, and reduced hair density.

The process of follicle rejuvenation and reconstruction typically involves a combination of treatments and techniques to improve the health and function of the hair follicles.



## BENEFITS

---

**Scalp treatments:** Utilizing scalp massages, exfoliation, and serums to improve blood circulation, remove buildup, and nourish the scalp, creating an optimal environment for healthy follicles.

**Laser therapy:** Using low-level laser therapy (LLLT) to stimulate hair follicles, increase cellular activity, and promote hair growth.

**Nutritional support:** Ensuring a balanced diet rich in essential nutrients like vitamins, minerals, and proteins, which are essential for hair follicle health and function.

**Topical treatments:** Applying topical infusions and serums containing growth factors to stimulate hair follicles and encourage new hair growth.

By combining these approaches, follicle rejuvenation and reconstruction aim to restore the health, strength, and vitality of hair follicles, leading to improved hair growth, thickness, and overall hair quality. However, results may vary depending on individual factors such as the extent of hair loss, underlying health conditions, and adherence to treatment protocols.

Consulting with your Holistic Practitioner is essential to determine the most suitable approach for addressing specific hair concerns.

# SCALP OXYGEN THERAPY

Oxygen therapy for the scalp is a treatment aimed at improving scalp health and promoting hair growth by increasing oxygen circulation to the scalp tissues.

The scalp, like the rest of the body, requires oxygen to function optimally, and adequate oxygenation is crucial for maintaining healthy hair follicles and promoting hair growth.

During oxygen therapy for the scalp, a specialized device is used to deliver concentrated oxygen directly to the scalp. This can be done in various ways, including through oxygen-infused masks, scalp sprays, or specialized equipment that emits a steady stream of oxygen onto the scalp.

While oxygen therapy for the scalp can provide several benefits, results may vary depending on individual factors such as the underlying cause of hair loss or scalp condition. Consulting with your Holistic Practitioner is recommended to determine if oxygen therapy is suitable for addressing your specific scalp concerns.

Oxygen therapy for the scalp is often used in conjunction with other scalp treatments, such as scalp massages, exfoliation, and topical treatments, to enhance its effectiveness. It is a non-invasive and painless procedure.

# BENEFITS

**Improved circulation:** Oxygen helps stimulate blood flow to the scalp, delivering essential nutrients and oxygen to the hair follicles. This increased circulation can promote hair growth and overall scalp health.

**Enhanced cell function:** Oxygen is essential for cellular metabolism and energy production. By providing oxygen directly to the scalp tissues, oxygen therapy can enhance cell function, repair damaged cells, and promote the growth of healthy hair follicles.

**Detoxification:** Oxygen therapy can help detoxify the scalp by removing toxins, pollutants, and excess oil that may clog hair follicles and inhibit hair growth.

**Scalp hydration:** Oxygen therapy can help hydrate the scalp, preventing dryness and flakiness, and creating an optimal environment for healthy hair growth.

**Reduction of scalp inflammation:** Oxygen has anti-inflammatory properties that can help reduce scalp inflammation, itching, and irritation, which are common issues associated with scalp conditions like dandruff, psoriasis, and dermatitis.



Hair is terribly personal, a tangle of mysterious prejudices. It's magical, mystical, the one human relic that survives the corruption of death. Come to the other side darling, we have beautiful hair...

**Zaheera Bayat Omar**

# INTRADERMAL SCALP MICRO PIGMENTATION

Intradermal scalp pigmentation, also known as scalp micropigmentation (SMP), is a non-invasive cosmetic procedure used to camouflage hair loss, create the appearance of thicker hair, and restore a natural-looking hairline.

Unlike traditional hair transplantation procedures, which involve surgically transplanting hair follicles, scalp micropigmentation uses specialized pigments to replicate the appearance of hair follicles on the scalp.

During the SMP procedure, tiny pigment deposits are carefully injected into the superficial layers of the scalp using a specialized micro-needle. The pigment is matched to the individual's natural hair color and skin tone to ensure a seamless and realistic result.

By strategically placing these pigment deposits, the practitioner can create the illusion of a fuller head of hair, disguise bald patches, and define the hairline.

Scalp micropigmentation can be used to address various types of hair loss, including male and female pattern baldness, alopecia areata, and scarring alopecia. It is also a popular option for individuals who prefer a shaved or closely cropped hairstyle but want to maintain a natural-looking hairline.

## BENEFITS

**Natural appearance:** When performed by a skilled and experienced practitioner, scalp micropigmentation can create incredibly realistic results that closely mimic the appearance of natural hair follicles.

**Low maintenance:** Unlike traditional hair restoration procedures, SMP requires minimal maintenance. The pigments are long-lasting and fade slowly over time, typically requiring touch-up sessions every few years to maintain the desired appearance.

**Non-invasive:** Scalp micropigmentation is a non-surgical, paramedical procedure that does require a topical anesthetic, making it a safer and more accessible option for individuals with hair loss.

**Quick recovery:** There is minimal downtime associated with scalp micropigmentation, and most individuals can resume their normal activities immediately after the procedure.

While scalp micropigmentation can provide impressive results for many individuals, SMP may not be suitable for everyone, and a consultation with our qualified SMP Practitioner is recommended to determine candidacy and discuss expectations.

# HAIR FIBRE RECONSTRUCTION

Hair Fibre Reconstruction is a cosmetic hair treatment that aims to improve the overall health, appearance, and texture of the hair fibres.

During a hair fibre reconstruction treatment, a specialized formula containing a combination of conditioning agents, proteins, vitamins, and amino acids is applied to the hair. These ingredients work together to repair and strengthen the hair shaft, smooth the cuticle, and hydrate the hair from the inside out.

## **The process typically involves several steps:**

**Cleansing:** The hair is shampooed to remove any dirt, oil, or product buildup, allowing the hair shaft to better absorb the treatment.

**Application:** The reconstruction formula is applied to the hair, starting from the roots and working towards the ends. The hair is usually divided into sections to ensure even coverage.

**Processing:** The treatment is left on the hair for a specified amount of time, allowing the ingredients to penetrate the hair shaft and deliver their benefits.

**Rinse and styling:** Once the processing time is complete, the hair is rinsed thoroughly to remove the excess product. The hair is then typically blow-dried and styled as desired.

## BENEFITS

**Smoothen, shinier hair:** Hair fibre reconstruction helps to smooth the hair cuticle, reducing frizz and imparting a glossy shine to the hair.

**Hydration:** The conditioning agents in the formula help to hydrate and moisturize dry, damaged hair, leaving it soft and supple.

**Repair and strengthening:** The proteins and amino acids in the treatment help to repair damage to the hair shaft, strengthen the hair from within, and prevent breakage and split ends.

**Volume and body:** The formula can help to add volume and body to fine, limp hair, making it appear fuller and more voluminous.

**Long-lasting results:** While results may vary depending on individual hair type and condition, the effects of hair fibre reconstruction treatment can last for several weeks to months, making it a popular choice for those looking to improve the health and appearance of their hair.

# LUMINEX X SMOOTHING SYSTEM

---

In the pursuit of silky, swingy, frizz-free hair, there are a dizzying number of tempting in-salon hair-smoothing treatments to choose from. We sat down with our cosmetic chemists. Formaldehyde is an effective and popular semipermanent hair straightener, but the severe consequences for human health due to its toxicity have prompted the search for safer alternatives.

We have found a need for the development of new products for safe, semipermanent hair deformation. Remember, there is no such thing as permanent straightening.

Different carbonyl compounds, including glyoxylic acid, have recently been proposed as promising candidates that can effectively smooth the hair. The results may not last as long, but it's a MUCH safer alternative.

LUMINEX X offers a treatment entirely free of formaldehyde releasing agents, instead turning to a mix of tannin and amino acids to work on the peptide bonds in the hair. And the results are impressive...Our Smoothing System, uses glyoxylic acid to lock the hair into a straighter position. Soluble in water so it does not coat the hair...The good news: They're 100 percent formaldehyde-free.

They're not quite as powerful as the toxic stuff. Results lasts two to three months, and these treatments won't dramatically soften your curl pattern the way formaldehyde solutions can.

But it will leave your hair 70% more manageable, straighter and smoother!



# AMMONIA FREE ITALIAN COLOUR

At Esthetix, our commitment to your hair's health and beauty is reflected in our use of ammonia-free hair colour. We understand the importance of achieving stunning hair colour results without compromising the health and integrity of your hair. That's why we have chosen to utilize gentle, ammonia-free formulations in our colouring services. By opting for ammonia-free colour, we prioritize the well-being of your hair and scalp and follicles!

Our formulas are carefully crafted to deliver vibrant, long-lasting colour while minimizing damage and dryness. Whether you're looking to refresh your current colour, or make a bold statement with a fashion hue, our ammonia-free colour options provide exceptional results without the harsh chemicals.

These formulas are often touted as gentler and more hair-friendly alternatives, suitable for individuals with sensitive scalps or those concerned about hair damage.

It's essential to note that while ammonia-free hair colour may offer several benefits, it may not lift or deposit colour as effectively as traditional formulas, especially when it comes to drastic colour changes or gray coverage. Additionally, individual results may vary depending on hair type, condition, and desired colour outcome.

Overall, ammonia-free hair colour provides a gentler and more natural alternative for individuals looking to colour their hair while minimizing damage and scalp irritation.

## BENEFITS

**Reduced damage:** Ammonia-free formulas are generally gentler on the hair, helping to minimize damage, dryness, and breakage. This makes them suitable for individuals with fragile or damaged hair.

**Less scalp irritation:** Ammonia-free hair colour formulations are less likely to cause scalp irritation or sensitivity, making them a preferred choice for those with sensitive skin or scalp conditions.

**Pleasant scent:** Ammonia-free hair colour products often have a milder scent compared to traditional formulas, which can be overwhelming for some individuals.

**Improved hair texture:** Because ammonia-free hair colour is less damaging to the hair cuticle, it can help improve hair texture, leaving it feeling softer, smoother, and more manageable.

**Colour options:** Despite not containing ammonia, ammonia-free hair colour formulations can still achieve a wide range of hair colours, from natural shades to vibrant fashion hues.



# COLOUR GLAZING

Colour glazing is a hair colouring technique used to enhance and refresh the tone and shine of the hair, without dramatically changing its base colour.

Unlike traditional hair colouring methods that involve lifting or depositing colour to change the hair's hue, colour glazing involves applying a translucent or semi-transparent tint over the existing hair colour to add richness, depth, and vibrancy.

During a colour glazing treatment, a specialized glaze or gloss is applied to the hair, typically after shampooing and conditioning.

The glaze is carefully selected to complement the client's natural or existing hair colour, enhancing its undertones and adding a subtle tint or shine. Colour glazes can be customized to achieve various effects, such as enhancing warmth, neutralizing brassiness, or adding depth and dimension.



# BENEFITS

**Enhances shine:** Colour glazes contain conditioning agents and light-reflecting particles that help to smooth the hair cuticle and add luminous shine to the hair, leaving it looking glossy and healthy.

**Adds dimension:** Colour glazing can subtly deepen or enrich the hair colour, creating a multidimensional effect that adds depth and richness to the hair.

**Refreshes colour:** Colour glazes are an excellent option for refreshing and maintaining hair colour between full colour treatments. They can help revive dull or faded hair colour, extending the time between salon visits.

**Blends grays:** Colour glazing can help camouflage gray hairs by adding a subtle tint that blends seamlessly with the rest of the hair, providing a more natural-looking result.

**Conditioning benefits:** Our colour glazes contain nourishing ingredients like vitamins, proteins, and botanical extracts, which help to hydrate, strengthen, and improve the overall condition of the hair.

Colour glazing is a versatile and low-maintenance hair colouring option that can be customized to suit a variety of hair types, colours, and styles. Whether you're looking to enhance your natural colour, add shine, or refresh your current hue, colour glazing offers a beautiful, subtle way to enhance your hair's appearance and boost your confidence.



# MICROSCOPIC SCALP ANALYSIS

---

The cause of hair problems usually lies at the root of the hair in and around the bulb, where the root grows and reproduces. The analysis is a microscopic investigation of top potential or current problems with your hair's health.

The Microscopic Analysis allows us to see the reproducing matrix of hair cells, and to identify common problems, such as dirt and styling product build-up, bacteria and fungus, DHT enzyme symptoms, sebum build-up, and lack of hair nutrition.

The analysis works for men, women and children. Having the analysis performed is simple and pain free. Esthetix disclaims responsibility for any loss or damage to personal belongings during your visit to our studio.



# THANK YOU

Scan Me to view  
more of our  
Treatment Profile



🌐 [www.esthetix.co.za](http://www.esthetix.co.za)  
✉ [hello@esthetix.co.za](mailto:hello@esthetix.co.za)  
📞 010 006 6186

ƒ ✉ in esthetixsa  
📍 Platinum Square, Unit 4,  
2 Protea Avenue, Lenasia 1820